



WALSH UNIVERSITY

School *for* Professional Studies

BUS 340

The Institutional Environment of Business

***ASSIGNMENT DUE ON THE FIRST NIGHT
OF CLASS: SEE PAGE 5***

PREREQUISITE: NONE

August 2008

WALSH UNIVERSITY
School for Professional Studies
BUS 340 The Institutional Environment of Business
Course Syllabus

COURSE DESCRIPTION

An introduction to the legal and institutional environment of business in the United States including key aspects of business law (uniform commercial code, agency, contracts, negotiable instruments); legal forms of business; structure and impact of government regulations; and impact of external forces/organizations such as employee labor laws/protection, antitrust laws, consumer and environmental organizations. *Prerequisites: NONE.*

PURPOSE

Tomorrow's managers will encounter situations calling for the practical understanding of the law. This course will equip students with knowledge that helps them recognize and speak intelligently about legal problems, to avoid them when possible and when unavoidable, to effectively participate in their solution.

LEARNING OBJECTIVES

At the completion of this course, the learner should be knowledgeable about and be able to discuss:

- Judicial and alternative forms of dispute resolution
- The Constitution and business including recent court decisions that address the "Federalism" cases.
- Agency and business organizations including treatment of limited liability partnerships and limited liability companies.
- Business torts and business crimes
- Real, personal, and intellectual property including Internet and cyberspace legal issues.
- Environmental law.
- Employment law including extensive coverage of contemporary legal issues in employment, and equal opportunity in employment, and labor management law and regulations.

MATERIALS OF INSTRUCTION

Miners, Ringleb, & Edwards (2009). *The Legal Environment of Business* (10th Ed.). Southwestern Cengage Learning.

***Please review the School for Professional Studies textbook list for most up to date edition.**

SUGGESTED GRADING CRITERIA

The grading criteria is the prerogative of the facilitator, who may present an alternative grading procedure, **in writing**, the first night of class as circumstances and experience dictate (for example, the addition of assignments, different weights for the assignments, etc.). Changes to the suggested grading criteria will be announced in Workshop One; otherwise, the criteria presented in this module will be followed as closely as possible.

Grading Scale

A	=	93 to 100	C	=	73 to 75
A-	=	89 to 92	C-	=	69 to 72
B+	=	86 to 88	D+	=	66 to 68
B	=	83 to 85	D	=	63 to 65
B-	=	79 to 82	D-	=	59 to 62
C+	=	76 to 78	F	=	BELOW 58

The course will consist of the following graded components:

Exam #1	30 points
Exam #2	30 points
Case Question Write-Ups	10 x 3 =30 points
Class Contributions	<u>10 points</u>
Total Possible:	100 points

NOTES REGARDING ASSIGNMENTS AND WORKLOAD

This course will meet eight times in either an eight week format or a five week format, for 4 hours each time. The highly accelerated pace requires students to take a great deal of responsibility for their own learning outcomes. While in class, students are expected to actively participate in discussion and group activities. Outside of class, students are expected to do a minimum of 15 hours per week of study, homework assignments and/or group projects.

The intent of the assigned text readings is to provide students with analytical and conceptual skills rather than merely mechanical application skills.

Written Assignments

An important component of this course is the carrying out of written assignments. These assignments of varying types may be both in-class and out-of-class. Expectations, scheduling and kinds of assignments will be discussed in Workshop One.

ATTENDANCE AND PARTICIPATION

Attendance is expected at each class meeting and class attendance is taken at the beginning of each class. Each student is expected to be prepared for each class and will be called upon to discuss various issues, topics and case studies. Missed work, because of an approved absence, can be made up only under approved conditions. Late work will be penalized if accepted by the instructor.

ACADEMIC INTEGRITY

The exchange of ideas and the sharing of information as part of the educational process is encouraged. Shared views among members of the class can provide an additional element in the process. However, the student is reminded that such sharing of views and other information must remain in the context of academic integrity. A breach of academic integrity will be considered a serious matter. ***“Breach of Academic Integrity”*** in the course shall be defined as the use by one student of the work of another (student or otherwise) when the student wrongfully uses such material. This definition is intended to address commonly recognized means and methods of cheating on materials, including plagiarism of any sort. The result of such a breach will be a grade of “0” on the respective assignment.

ASSIGNMENTS TO BE COMPLETED PRIOR TO WORKSHOP ONE

1. Carefully read the course module, concentrating on the course and learning outcomes listed at the beginning of the module.
2. Read chapter 1, 2, 3, of Meiners, Ringleb, & Edwards's text.
3. Prepare Case Questions Write-Ups: Any three "check your answer" case questions from the assigned chapters.

Class Schedule

Workshop	Assignments
1	a) Read chapters 1, 2, 3, b) Prepare case questions write-ups: Any three “check your answer” case questions from the assigned chapters.
2	a) Read chapters 4, 5, 6 b) Case write-ups: Any three “check your answers” case questions
3	a) Read chapters 7, 8, 9, 10 b) Case write-ups: Any three “check your answers” case questions
4	a) Exam #1
5	a) Read chapters 11, 12, 13, 14 b) Case write-ups: Any three “check your answers” case questions
6	a) Read chapters 15, 16, 17 b) Case write-ups: Any three “check your answers” case questions
7	a) Read chapters 18, 19, 20 b) Case write-ups: Any three “check your answers” case questions
8	a) Exam #2 b) Wrap-up

