



WALSH UNIVERSITY

School *for* Professional Studies

**BUS 445**

Contemporary Management

(5-Week Format)

***ASSIGNMENT DUE ON THE FIRST NIGHT  
OF CLASS: SEE PAGE 5***

**PREREQUISITE: BUS 319**

WALSH UNIVERSITY  
*School for Professional Studies*  
**BUS 445 Contemporary Management**  
**Course Syllabus**

**COURSE DESCRIPTION**

Senior level seminar that explores the changes which managers and organizations will need to make in order to survive and prosper. *Prerequisites: BUS 319*

**COURSE OUTCOMES**

This seminar will concentrate on exploring a variety of controversial issues in contemporary business management. The seminar facilitator will present a variety of issues, each with opposing viewpoints presented in a pro and con format. Your objective will be to give each side of the selected issues a fair and unbiased analysis. The seminar will explore controversial issues in these management areas:

1. Ethical issues for managers
2. Organizational behavior and Human Resource Management
3. Strategic management
4. Environmental and International management

As an active seminar participant, you will need to formulate and ask objective questions, clarify troubling points and constantly interact with the presented and researched material.

**MATERIALS OF INSTRUCTION**

Street, M. (2006). *Taking Sides: Clashing Views in Management* (2<sup>nd</sup> Ed.). McGraw Hill.

**\*Please review the School for Professional Studies textbook list for most up to date edition.**

## SUGGESTED GRADING CRITERIA

The grading criteria is the prerogative of the facilitator, who may present an alternative grading procedure, **in writing**, the first night of class as circumstances and experience dictate (for example, the addition of assignments, different weights for the assignments, etc.). Changes to the suggested grading criteria will be announced in Workshop One; otherwise, the criteria presented in this module will be followed as closely as possible.

### Grading Scale

A	=	93 to 100	C	=	73 to 75
A-	=	89 to 92	C-	=	69 to 72
B+	=	86 to 88	D+	=	66 to 68
B	=	83 to 85	D	=	63 to 65
B-	=	79 to 82	D-	=	59 to 62
C+	=	76 to 78	F	=	BELOW 58

The course will consist of the following graded components:

Exam	20 points
Presentations	20 points
Class Contributions	20 points
Issue Research Briefs	<u>40 points</u>
Total Possible:	100 points

## NOTES REGARDING ASSIGNMENTS AND WORKLOAD

This course will meet only once a week, for 4 hours each time. The highly accelerated pace requires students to take a great deal of responsibility for their own learning outcomes. While in class, students are expected to actively participate in discussion and group activities. Outside of class, students are expected to do a minimum of 15 hours per week of study, homework assignments and/or group projects.

The intent of the assigned text readings is to provide students with analytical and conceptual skills rather than merely mechanical application skills.

### Written Assignments

An important component of this course is the carrying out of written assignments. These assignments of varying types may be both in-class and out-of-class. Expectations, scheduling and kinds of assignments will be discussed in Workshop One.

### **ATTENDANCE AND PARTICIPATION**

Attendance is expected at each class meeting and class attendance is taken at the beginning of each class. Each student is expected to be prepared for each class and will be called upon to discuss various issues, topics and case studies. Missed work, because of an approved absence, can be made up only under approved conditions. Late work will be penalized if accepted by the instructor.

### **ACADEMIC INTEGRITY**

The exchange of ideas and the sharing of information as part of the educational process is encouraged. Shared views among members of the class can provide an additional element in the process. However, the student is reminded that such sharing of views and other information must remain in the context of academic integrity. A breach of academic integrity will be considered a serious matter. ***“Breach of Academic Integrity”*** in the course shall be defined as the use by one student of the work of another (student or otherwise) when the student wrongfully uses such material. This definition is intended to address commonly recognized means and methods of cheating on materials, including plagiarism of any sort. The result of such a breach will be a grade of “0” on the respective assignment.

### **ASSIGNMENTS TO BE COMPLETED PRIOR TO WORKSHOP ONE**

1. Carefully read the course module, concentrating on the course and learning outcomes listed at the beginning of the module.
2. Read the Introduction and Part 1, Issue 1, “Do Corporations have a responsibility to society that extends beyond merely maximizing profit?”
3. Choose either the “Yes” or “No” position and defend it with a 4-6 page brief that includes at least 2 references from the suggested reading on page 20 or from your own comparable resources.
4. Review text and materials covered in BUS 313 and BUS 314, Management and Organizational Behavior I and II.

### **Class Schedule**

<b>Workshop</b>	<b>Assignments</b>
1	a) Read Introduction b) Prepare Brief Issue 1
2	As assigned
3	As assigned
4	As assigned
5	As assigned