



2021 Event Sponsorship Opportunities

The Walsh University Office of Alumni Relations is excited to be going back to our traditional in person Breakfast and Brunch with Santa! It is back and even better than ever! Join us on Sunday, December 5th for Breakfast OR Brunch with Santa. Breakfast with Santa will begin at 9 a.m. and Brunch with Santa will begin at Noon. Bring your children and/or grandchildren back to campus to enjoy a light meal, activities, pictures with Santa and so much more as we kick off the Christmas season. Seating is limited so get your reservations in early.

Live Nativity Sponsor – \$3,000

Includes:

- ◆ Logo on all event marketing (save the date, email, website, & map)
- ◆ Signage at the event
- ◆ 4 Family Passes for the event
- ◆ Giveaway



Santa's Workshop Sponsor – \$1,000

Includes:

- ◆ Name on all event marketing (email, website, & map)
- ◆ Signage at the event
- ◆ 2 Family Passes for the event
- ◆ Recognition on candy cane that is given to each child

Breakfast & Brunch Sponsor – \$750

Includes:

- ◆ Name on event marketing (website & map)
- ◆ Signage at the event
- ◆ 1 Family Pass
- ◆ Recognition on cookie bag

Santa's Letter Sponsor – \$500

Includes:

- ◆ Name on all event marketing (website & map)
- ◆ Signage at the event
- ◆ Recognition on letter mailed to each home

Snowflake Sponsor - \$250

Includes:

- ◆ Name on event marketing (map)
- ◆ Signage at the event


DEADLINES

Email Recognition:
October 1, 2021

Website Recognition:
October 15, 2021

Santa's Letter Recognition:
November 5, 2021

All Event Recognition:
November 19, 2021



WALSH
UNIVERSITY
A Catholic University of Distinction

Alumni Association

YOUR INFORMATION

SPONSOR NAME AS YOU WISH IT TO BE PUBLISHED

CONTACT NAME

MAILING ADDRESS

CITYSTATEZIP

PHONE

EMAIL

SIGNATURE/DATE

PAYMENT INFORMATION

SPONSORSHIP AMOUNT

ADDITIONAL DONATION

TOTAL

AMOUNT ENCLOSED (MAKE CHECKS PAYABLE TO WALSH UNIVERSITY)

LOGO

Please send your logo in both color and black & white versions