

# Data Analytics, IoT & AI/ML Technology Solutions in Retail and Services



**By 2026, big data analytics in the global retail market is expected to reach \$14.1 billion.**

**Data and IoT & AI/ML technologies improve Retail and Service by:**

- Providing insight into consumer shopping habits
- Personalizing the customer's shopping experience
- Forecasting product demand across different regions
- Improving supply chain management

Technology is disrupting all sectors. The retail and service industry is also experiencing transformational change due to advancements in technology. Retailers that invest in new technology are creating more loyal customers, gaining insight to customer trends and needs, and predicting buying patterns. Retail CEOs are making digital transformation their highest investment priority and are investing in Big Data and IoT & AI/ML technologies as they are revolutionizing the retail industry. Retailers who use historical and current data to make predictions for the future are incredibly versatile in anticipating customer trends and give them competitive advantage in the market.

**No out-of-pocket cost!**

**Space is limited.  
Contact us at 330.244.4746.**