



A Walk with the President Tour

ALANA WATKINS, STAFF WRITER

Walsh University has partnered with the McKinley Library and Museum for the COM 365 Service-Learning class. The students are charged with gaining more attention to the expanding Walk with the President Tour by assisting with increasing their social media presence, promoting the tour, and attracting the attention of local media. The students have been working with curator Mark Holland to find the best ways to promote the tour.

Currently, the students are working on the brochure by changing its layout and distributing it to local businesses in the downtown area of Canton. They are also attempting to set up a site for the April 3rd First Friday event for the promotion of the tour. The students are increasing social media awareness by writing posts to the museum's Facebook and will be establishing contact with other social media websites, such as Instagram and Twitter. In addition to the other projects, they are hoping to start a QR code system to monitor the number of tourists that visit each location.

The tour currently hosts 12 sites around the downtown Canton area and is expecting an additional three within the near future. Professor Lee Horrisberger, who is overseeing the project, and the students recently took a tour downtown and gathered vital information about the tour. They took pictures and videos while taking the tour to understand what visitors may expect when they travel for themselves. The pictures and videos will be used to promote the tour on social media and to create videos to advertise future visitors.

Each student is assigned tasks for the project while also working with the entire class. The students are given tasks based on their experience, major, and their individual

strengths. The purpose of the class is to enrich their current expertise while also stepping out their comfort zone and gaining essential skills that may become valuable in their future. The tasks are broken down into four categories: graphic design, videography and photography, public relations and marketing. The students work in groups or partnerships based on the category they chose and their current skill set. This ensures that each student has the opportunity to grow while maintaining open relationships with peers and learning to rely on their partners for assistance.

Overall, the goal for the students is not only to cultivate their own growth in the Communications field but to attract more visitors to the blossoming Walk with the President Tour. This project will allow students to explore their own personal talents and give them the opportunity to learn effective group communication. The students will continue to work on the project until the end of the semester and will hopefully lead the McKinley Museum in the right direction for gaining attraction to the tour.



Students and staff enjoy the walking tour.

2 Opinion

Things to Do: Thrift Shopping at Goodwill

ALANA WATKINS, STAFF WRITER

College is the time where students may be picking up quick tips and tricks to finding the right outfit for the best price. When students migrate from home to a college campus, one of the many struggles is attempting to fit all of their favorite outfits in the limited space between themselves and roommates. Frequent trips to popular stores also increase this dilemma, as people often fall victim to sales and newly added clothing articles. What many may not know is how Goodwill can help to renovate and rejuvenate your closets, dressers, armoire, and totes in a matter of minutes.

The stigma behind shopping for clothes at Goodwill is just that; a stigma. Frequent Goodwill shoppers may tell you that your finest treasures may be found in thrift stores. When you arrive, your dream outfit is waiting for you when you find it.

When you pick up a pair of pants that haven't fit in years or your old lucky jacket that you're ready to part ways with, Goodwill always has your back. Donating to the stores is extremely easy and quick which makes for a smooth and painless process. Anyone can donate. All you have to do is gather your possessions, check them over for quality, and either drop them off in one of the donation bins located throughout the city or take them into the store. Unlike other stores like Clothes Mentor and Plato's Closet, Goodwill accepts most clothing articles as long as they are clean, undamaged, and appropriate for the store. That means you spend less time waiting for an attendant to pick through your clothes and possibly take one of the items while also giving you a sense of charity.

Overall, it is important to remember that Goodwill sells clothes for people looking for a nice outfit without breaking the bank. For many college students, shopping at Goodwill is an investment in your future financial success while selecting nice clothes. Not only does Goodwill help with your clothing situations, but it also allows you to clean out your closet and donate the things you don't need to someone who is in need. If you're ever feeling bored and need clothes, take a trip down to Goodwill on Main Street just a few minutes from Walsh to search for your next treasure.

Rehoming: A Habitat for Humanity Survival Guide

ALANA WATKINS, STAFF WRITER

Imagine that the time has come for you to graduate from Walsh. With just a few weeks to go, you are preparing to move into your first apartment and start your professional career or continue your higher education. The weeks go by as you survive your last season of finals. Before you know it, you are picking up your cap and gown in preparation to graduate. It suddenly dawns on you that after fighting for your future home and preparing to move in, you have no furniture and little money to get some. What will you do? Where will you go?

Sitting on the other side of Canton is a place many may have heard of called Habitat for Humanity Restore. Here you will find everything you need for your home ranging from bed sets and mattresses to dining ware and couches. Like Goodwill and the Salvation Army, Habitat for Humanity Restore sells furniture donated from residents and businesses around the county. Because these pieces of furniture are used and often older items, they aren't in perfect condition, but work well in a bind and can often look like new. The store offers just about anything you need like couches, refrigerators, stoves, lamps, bed sets, tables, chairs, and decorations. For first-time apartment owners that may not have the finances to furnish an entire apartment alone, this may be just what you need.

If you go on certain days, they offer discounts that lower the price of the already inexpensive items. Products rotate seasonally, so during the warmer seasons, you will be able to find outdoor furniture and patio decorations. During the winter, you can get Christmas decorations and trees, which could be reduced by half price if you go during their Christmas sales on Wednesday. The store even helps you load your new furniture out of the building and into your car or truck without you ever lifting a finger. If you find something you like, you can purchase it and place it on hold to pick it up another day, as long as it falls in the three-day limit.

If you are feeling overwhelmed with the stress of transitioning from living on campus or with family to your own home, Habitat Restore may become your best friend. The store gives students a leg up by allowing them to furnish their homes without overspending and sinking into debt. They regularly update their Facebook with popular items that have not been sold. So, the next time you find yourself under pressure to furnish a home or apartment, review your options and check out Habitat for Humanity Restore before name-brand furniture stores.



Cleveland Cavs Head Coach Jon Beilein Resigns

ARMAND RUTTER, STAFF WRITER

On Wednesday, February 19th, Jon Beilein of the Cleveland Cavaliers resigned from his Head Coaching position. At the season's all-star break, Beilein led the Cavs to a 14-40 record, the second-worst of the league's thirty teams.

There were some concerns prior to the season of how Beilein would transition from collegiate coaching to the professional spectrum. He spent forty years at the college level with the majority of those years being at top division one programs. Before accepting the position with the Cavaliers, he had been at the University of Michigan since 2007, where he led the Wolverines to a tremendous amount of tournament success.

At 67 years of age, it was a surprise to the basketball world when Beilein decided to leave Michigan. After contributing to Michigan's success over the years, he decided to finally make the leap to the NBA.

Now, Beilein plans to take on a smaller role in the organization that has yet to be announced. Barring his age and his desires, he would certainly be a top candidate to return as head coach at the Division 1 level after this year.

Cavs players expressed their inability to connect with Coach Beilein. The regularity of losing induced stress on the young players and other coaches. Players were not shy when asked about what went wrong, and often times referred to his "college like" coaching style. Beilein's inability to adapt to the present customs of the league left players unhappy and eager for change.

Cleveland has decided to promote Head Coaching duties to assistant coach J.B. Bickerstaff, someone Beilein praised. Bickerstaff was brought on to the staff as part of an eventual succession plan that has obviously come much quicker than the organization had hoped. Bickerstaff should have no problem taking on his new position with previous experience at the helm with the Memphis Grizzlies and Houston Rockets. Additionally, his relationship with the players seems to be more in sync.

Struggling to find much success, the Cavs haven't been relevant since their four-consecutive trips to the NBA Finals ending in 2018. Since then, they have been nowhere near reaching the playoffs, remaining at the bottom of the Eastern Conference. Much of this failure is due to the heavy spending owner by Dan Gilbert



throughout those successful seasons in order to keep the Cavs afloat. The unexpected second departure of Cavs legend LeBron James in 2018 has left Cleveland going into the rebuilding stage. Out of eighteen players on the current roster, eleven are under the age of twenty-five. With this season being out of reach already, the development of these young players, along with the guidance from the few veterans, will be the main keys to success in the future.

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The Walsh University Spectator is produced and managed entirely by students. It is published during the academic year under the auspices of the Division of Literature, Language and Communication.

The Spectator accepts full responsibility for the editorial content of its pages. Opinions expressed herein are not necessarily those of the student body, the faculty, the University, Spectator Staff or the Division of Literature, Language and Communications. Staff editorials reflect the view of a majority of the editorial board.

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The XFL Should Expand To Canton

ARMAND RUTTER, STAFF WRITER



The XFL is a professional football league that is overseen by WWE owner Vince McMahon. First introduced in 2001, the league was put in place by Vince to compete with the dominant professional football league of the National Football League (NFL). The excitement of the league was short-lived, causing the league to call it quits a few weeks into the season due to the lack of popularity and finances. Nineteen years later, the league is back up and running, with eight teams suiting up each week. Three weeks into the season the league is still thriving, with formidable ratings around the nation.

Eight cities were chosen to host a team. The Seattle Dragons, Dallas Renegades, St. Louis Battlehawks, New York Guardians, Houston Roughnecks, Washington D.C. Defenders, and the Tampa Bay Vipers. Television ratings were released after the first week, which had the city of Seattle at the top of the list. However, the cities that came in second and third were Cleveland, followed by Columbus. Neither one has a team in their cities.

Ohio is already home for two professional NFL teams; the Cleveland Browns and Cincinnati Bengals. Columbus hosts the Buckeyes, a big ten college powerhouse as well. If the XFL decides to expand its teams, Canton, Ohio should be a top priority destination.

Canton is home to the Pro Football Hall of Fame, a place of recognition and history to fans and former players of the NFL. Tom Benson Hall of Fame Stadium is a whopping 28,000 square feet with a capacity to fill the stadium with 23,000 people. The newly renovated stadium has been accommodated to fit more guests with more seating and quality facilities.

However, the stadium often sits empty for most of the year, hosting a single NFL preseason game annually. Walsh University plays its home games at the stadium, along with local high school teams. I believe the upgrades and renovations made to the stadium deserve to be valued, and therefore used more often.

Although Ohio already has professional NFL teams, I feel that Canton's football history has been shadowed. The NFL was first founded in Canton in 1920. The Canton Bulldogs were one of the first franchises built, becoming the first two-time champions. Olympic gold medalist Jim Thorpe played for the Bulldogs, the first major athlete to dominate the sport. The history of

the sport professionally is in Canton.

In order for the XFL to expand, it must maintain popularity. The NFL is not only the most popular league for professional football but for professional sports in general. The two separate leagues have no affiliation with each other. Different rules, regulations, and schedules of the XFL pose a unique twist to the usual football rules. The average salary in the XFL is 55,000 dollars, while the median wage in the NFL is around 860,000. This major gap in salaries is just one example of the financial powerhouse that is of the NFL.

The XFL should serve as an unofficial minor league for the NFL, allowing players to showcase talent to NFL scouts in their off-season. The ratings show that Ohio would have no problem selling tickets and marketing a team. This league is a great opportunity for players and coaches who are seeking a second chance in the sport or simply want to prove that they belong. Many of the players and coaches in the XFL have NFL backgrounds, which ties the leagues together. Despite the early success, it will be difficult for an up and coming organization to stay afloat next to the tenured powerhouse of the NFL. The XFL season starts a week after the finale of the NFL season, minimizing competition of ratings allowing football fans to have something to follow and watch after the main season is over. Approaching the halfway mark of the season, the XFL is showing signs of promise. Expanding to Ohio creates a destination that players and coaches can appreciate when it comes to the history of the sport.