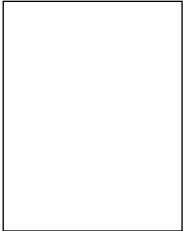


Graphic Design Cheat Sheet

Print 300 ppi

Fliers and Posters

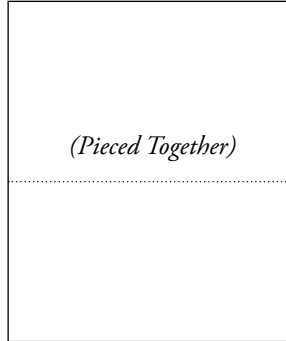
8.5 x 11 Flyer



11 x 17 Poster



18 x 24 Large
Format Poster



* Larger than 18x24 will
need to be sent to an
outside printer.

Social Media and Web 72 ppi

Facebook image

1200 pix x 630 pix



Twitter image

1200 pix x 630 pix



Instagram image

1080 pix x 1080 pix



LinkedIn image

1200 pix x 630 pix



Eventbrite image

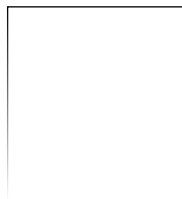
2160 pix x 1080 pix

(No larger than 10mb)



Email image

800 pix x ? pix



Home page banner image

1920 pix x 800 pix



PowerPoint page

1024 pix x 768 pix



Things to Consider

- Do you need a 4 color image or black and white?
- Quantity and time frame determine if we print at Walsh University or an outside vendor
- What audience are you trying to reach?
- Always review the Walsh branding and Identity Standards
- Please allow at least a week to print a large quantity in the Walsh University Print Room
- Please allow at least 2 weeks or more for printing at an outside vendor
- All t-shirt printing is 1 to 2 color on a maroon shirt
- Please contact Sean Ferguson at sferguson@walsh.edu for brochure, postcard and invitation requests
- **Please DO NOT send any pdfs to the print room to be printed. A graphic designer will send a print quality pdf to the print room when the request is approved.**